

Alt Order #:

Product Desc:

State Senate - Jeopardy

Estimate:

Flight Dates:

09/18/12 - 10/24/12

Original Date / Rev:

08/20/12 / 08/20/12

Order Type:

GENERAL



KSNV

Primary AE:

Kevin Goodell

Sales Office:

VEGS

Sales Region:

Local

Agency

Name:

Benny for Nevada

Buying Contact:

Billing Contact:

1930 Village Center Cir.

Las Vegas, NV 89134

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Benny for Nevada

Demographic:

A25-54

Product Codes:

PLC09

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12 | 09/30/12 | 4 | \$1,500.00 | \$1,275.00 |
| 10/01/12 | 10/24/12 | 5 | \$2,000.00 | \$1,700.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|------------|--------|
| September 2012 | 4 | \$1,500.00 | \$1,275.00 | 0.00 |
| October 2012 | 5 | \$2,000.00 | \$1,700.00 | 0.00 |
| Totals | 9 | \$3,500.00 | \$2,975.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kevin Goodell | VEGS | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|------------------------------|-------|----------------|-------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| N 1 | KSNV | 09/18/12 | 09/26/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ----- | :30 | 0 | \$375.003 | | 0.00 | NM | 4 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/17/12 | 09/23/12 | -TW---- | | | | | 2 | \$375.00 | | 0.00 | | | |
| | Week: | 09/24/12 | 09/30/12 | -TW---- | | | | | 2 | \$375.00 | | 0.00 | | | |
| N 2 | KSNV | 10/17/12 | 10/24/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ----- | :30 | 0 | \$400.003 | | 0.00 | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --WT--- | | | | | 2 | \$400.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTW---- | | | | | 3 | \$400.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 9 | \$3,500.00 |